ACS Chapters Ohio



AMERICAN COLLEGE OF SURGEONS Inspiring Quality: Highest Standards, Better Outcomes

Ohio Chapter 2024 Annual Meeting



May 11-12, 2024 Renaissance, Toledo Downtown, Ohio

Exhibitor Prospectus

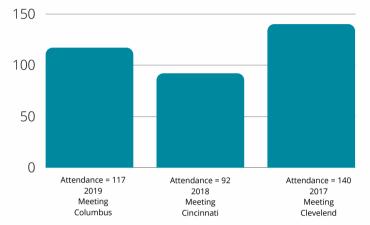
Demographics

2024 Annual Meeting

Previous Exhibitors

3-Dmed AstraZeneca Aroa Biosurgery Bard Davol Inc. Becton Dickinson & Company (BD) **BG** Medical Calzuro.com Cook Biotech **CSL** Behring Edwards Lifescience Critical Care Ethicon Genentech Mallinckrodt Pharmaceuticals Medtronic Advanced Energy Myriad Genetics New York Life **Ohio Physicians Health Program** Pacira Pharmaceuticals Prytime Medical Devices, Inc. Shire T6 Health Systems

Demographics - Total Attendance



Ohio Chapter Meeting Agenda*

Thursday	Friday		Saturday	
May 9, 2024	May 10, 2024		May 11, 2024	
3:00p - 6:00p Exhibit Setup	7:30am - 6:30pm 8:00am - 12:00pm 12:00pm - 1:00pm 1:00pm - 2:30pm 2:30pm - 3:00pm 3:00pm - 4:00pm 4:00pm - 5:00pm 5:00pm - 6:30pm 5:30pm - 6:30pm	Exhibits Ohio Cancer Liaisons / Ohio COT Lunch / Annual Business Meeting General Sessions Network Break/ Exhibits Open General Sessions Ohio Oration Welcome Reception w/Exhibitors Jeopardy	10:00am - Noon	Industry Symposium TBD Exhibits Surgical Trainee Paper Competition General Session Exhibit Teardown Competition Winners/Closing Remarks

*Agenda subject to change.

Exhibit Information

The Ohio Chapter Annual Meeting provides opportunity to interact with surgeons from the Ohio area. Exhibiting will also provide our attendees the opportunity to learn about your products or services.

BENEFITS OF EXHIBITING:

- Access to all sessions and events
- Recognition during meeting
- Recognition on Ohio Website for one year

EXHIBIT SETUP

Thursday, May 9 3:00PM - 6:00PM

EXHIBIT DAY & TIMES

Friday, May 107:30am - 6:30pmSaturday, May 117:00am - 10:00am

EXHIBIT TEARDOWN

Saturday, May 11 10:00am - Noon

EXHIBIT FEE – \$2,500

- (1) 6' table and (2) chairs
- (1) Exhibitor Registration
- Company name and logo added to PowerPoint slide during breaks
- Company name, logo, description, and hyperlink on website

*Schedule subject to change.

Satellite Symposium

Satellite Symposium Opportunities

The Ohio Chapter Annual Meeting provides opportunities to interact with surgeons from the Ohio area. New this year - Ohio Chapter is offering the opportunity to host a Satellite Symposium on Saturday, May 11 from 7:00am - 8:00am.

SATELLITE SYMPOSIUM FEE – \$4,000

Includes:

- Meeting room with standard AV (any additional AV at exhibitor's expense)
- Signage outside meeting room that incudes: Company Name, Presentation title, speaker information
- Company Name, logo, description and hyperlink posted on Ohio Website
- Recognition during meeting
- Pre-attendee list for marketing purposes. List includes mailing addresses only -(no phone or email addresses)



Rules & Regulations

2024 Annual Meeting

Purpose Of Exhibits

The purpose of all exhibits is to provide members and guests with information and explanations concerning medical related products and services.

The following rules and regulations have been established to govern exhibitors and ensure a professional atmosphere for our attendees and exhibitors. They have been formulated in the best interest of the exhibitor, and we respectfully ask for full cooperation of the exhibitor in their observance. It is imperative that all exhibitors, exhibit designers, communication, and marketing firms, and other third parties acting on an exhibitor's behalf are aware of and adhere to the OCACS rules and regulations. Exhibitors understand that when applying for virtual space they are bound by the rules and regulations that appear in the exhibitor prospectus.

Upon receipt of Online Exhibit Space Application, the OCACS assumes that you have read the terms outlined below and agree to abide by these terms. Application is subject to acceptance by the Chapter. Written confirmation will be sent upon receipt of Online application and full payment.

1. ELIGIBILITY TO EXHIBIT – The meeting is intended for those companies that are related to the profession. Companies involved in providing education, supplies, and services to the medical profession, pharmaceuticals, instrumentation, practice management, publications, computer software, and so on. The Chapter reserves the right to determine the eligibility of any applicant as an exhibitor according to its Principles of Governing Corporate Support. With a limited number of exhibitors permitted, the Chapter reserves the right to deny exhibitors after the limit is reached.

All products must be directly related to the practice of surgery or medicine and approved by Chapter in its sole and absolute discretion. Exhibitor shall not exhibit products or services other than those described in the application and approved by Chapter.

A product that is an "investigational device or drug" must be clearly marked as such. Exhibitors must ensure that with respect to all such devices or drugs only permissible preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs.

An exhibitor shall not in any manner directly or indirectly imply that the Chapter endorsement or approval of exhibitor's product or service has been given merely because Chapter approved such product or service for display as an exhibit.

Applications deemed ineligible by Chapter will be returned with full payment.

2. EXHIBIT DATE — The Exhibits will be open beginning Friday, May 9, 2024 from 7:30am - 6:30pm and Saturday, May 11, 2024 from 7:00am - 10:00am. Attendees will have access during morning and afternoon breaks and Welcome Reception.

3. EXHIBIT FEES — Tabletop exhibit cost \$2,500 and one complimentary registration.

4. NON-PROFIT RATE—The non-profit rate is \$1,150.

5. CANCELLATION POLICY— Cancellation must be received by OCACS in writing. A refund, less a cancellation fee of \$150 per exhibit, is available until Friday, March 15, 2024. After this date, no refunds will be granted. Funds cannot be applied to other opportunities.

6. TABLETOP EXHIBITS— Tabletop exhibit includes: Single page PowerPoint slide that includes Company name, logo, contact details, website, etc. One complimentary registration

Company name, logo, description, hyperlinks on Ohio Website Banner ad on Ohio Website for 1 year (size: 195 x 140 pixels).

7. PAYMENT TERMS— Payment in the amount of \$2,500 per tabletop exhibit must accompany the application for space. No applications will be processed without remittance of payment. OCACS will charge credit cards the full \$2,500 per tabletop exhibit space requested for the 2024 Ohio Chapter Annual Meeting. All applications received after Friday, March 15 2024, must include full payment. No application will be processed without full payment after this date. Full payment is due by Monday, March 25, 2024. If payment is not received by this date, tabletop exhibit booth will be placed on hold until full payment has been received.

8. EXHIBITOR REGISTRATION— Each exhibiting company is entitled to one complimentary registration. Substitutions are permitted when processed through OCACS registration. Additional registrations cost \$350 per person and provides access to all sessions. See application for details.

9. TABLETOP EXHIBIT BOOTH POWERPOINT — Company contact will be sent further details about PowerPoint slide copy, format, and deadline.

10. COMPANY DESCRIPTION FOR OHIO WEBSITE— Each company will receive a Company Description Form to complete for the Ohio Chapter website and banner ad. The form will include instructions and deadline.

11. SATELLITE SYMPOSIUM—Opportunity available to host symposium during Ohio Meeting on Saturday, May 11 from 7:00 – 8:00am. See page 5 for details.

12. CHAPTER LOGO — Use of the Chapter logo on signs or materials distributed is strictly prohibited without the written consent of Chapter. The use of logos, seals of approval, trademarks, or other similar property rights that are in disuse may not be used in connection with any product or service or advertising material displayed or disseminated at the exhibit.

13. FOOD AND DRUG ADMINISTRATION (FDA)—All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-Food and Drug Administration (FDA) Approved Drugs and Devices— Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) premarket notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must: contain only objective statements about the product; contain no claims of safety, effectiveness, or reliability; contain no comparative claims to other marketed products; display the statement "Caution: Investigational Devices. Limited to Investigational Use" in prominent size and placement; and not be sold or be the subject of order taking or name gathering until approved.

Exhibit Information

2024 Annual Meeting

Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating: "This device is not cleared by the FDA for distribution in the United States" or "This device is limited by Federal Law for investigational use only."

14. GIVEAWAYS—Exhibitors are permitted to offer giveaway/raffles on their PowerPoint slide. All giveaway items must be approved by OCACS. Send email to jhambrick@facs.org with list of giveaway items. Individual gifts in the general range of \$100 are acceptable. No gifts over \$100 are permitted. Exhibitors must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. Exhibitors are solely responsible for notifying any winners, and alcohol is not permitted as a prize.

15. LIST RENTAL—Exhibitors can purchase the pre or post attendee list. The cost is \$500 per list. The list includes mailing addresses only, no phone or email addresses.

RESTRICTIONS IN OPERATION - Contractual Considerations

16. CONFIDENTIALITY — OCACS and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

17. REGISTRATION AND ACCESS TO SCIENTIFIC SESSIONS — All exhibitors must register to participate in OCACS 2024 Annual Meeting. Exhibitors receive full access to the sessions with registration. CME is not available to those registered solely as exhibitors. Details for exhibitor registration will be available in February 2024.

18. FORCE MAJEURE — The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Virtual Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

19. INDEMNIFICATION AND INSURANCE —Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

20. LICENSE OF INTELLECTUAL PROPERTY —OCACS and the Virtual Exhibitor are each the sole owner of all right, title, and interest to OCACS' and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). OCACS and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Virtual Exhibit Program.

21. LIMITS IN LIABILITY — In no event shall OCACS be liable to the Exhibitor for more than the amount paid under the Agreement.

22. RELATIONSHIP OF THE PARTIES — OCACS and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Virtual Exhibits does not constitute OCACS' official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

23. TERM AND TERMINATION — This Agreement is effective as of the date of last signature, and will terminate (i) upon conclusion of the post promotion of the Virtual Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by OCACS to Exhibitor, with or without cause. In the event of termination for material breach by OCACS, or termination without cause by OCACS, OCACS will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights, and privileges for use of the other party's Intellectual Property.

24. MISCELLANEOUS — This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

25. INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS

— All matters and questions not specifically covered by these Rules and Regulations, are subject to the decision of Jacqueline Mitchell, Associate Director of Convention and Meetings, American College of Surgeons, and Jessica Vacha, Exhibits Coordinator, American College of Surgeons.

EXHIBITS CONTACT — Jessica Vacha, OCACS 2024 c/o American College of Surgeons, 633 N. St. Clair St., Suite 2200 Chicago, IL 60611 Telephone: 312.202.5254 Email: jvacha@facs.org.

2024 Ohio Chapter Annual Meeting Exhibit Space Application

Exhibit Fees: Single 6' Tabletop display \$2,500

Ohio Chapter 2024 exhibit space application is now available HERE.

A confirmation will be sent when received.

Credit Cards or checks can be submitted for payment.

Check Payment: (Make checks payable to): Ohio Chapter of the American College of Surgeons

> Mail checks to: Ohio Chapter of ACS 633 N. St. Clair St., Suite 2200 Chicago, IL 60611

Contact Jessica Vacha at jvacha@facs.org or 312.202.5254